

UAPB Human Sciences
Hospitality and Tourism Management

Hospitality and Tourism Management Program Student Learning Outcomes

1. Demonstrate effective verbal and non-verbal communication skills.
2. Practice basic principles of critical thinking and problem-solving skills for hospitality management issues.
3. Apply interpersonal skills needed for leadership within the hospitality industry.
4. Demonstrate team building skills to achieve goals.
5. Explain global and cultural implications in hospitality and tourism management.
6. Identify and apply the knowledge and skills necessary for hospitality and tourism operations.
7. Develop and integrate a core set of business skills necessary to successfully operate a hospitality and tourism organization.
8. Demonstrate competence in the communication skills necessary for hospitality and tourism management.
9. Formulate business decisions in hospitality and tourism management.
10. Evaluate leadership principles necessary in the diverse and global hospitality and tourism industry.